




COLORS &
EFFECTS

BASF
We create chemistry

Utmost Purity for Upgraded DPP pigments preparations

Microlen[®] Red 3840 MCN 

Microlen[®] Red 3840 LW MCN 

Key Benefits

- Preparation for the coloration of polyolefins
- New industry standard in packaging applications
- Broadest regulatory compliance
- Controlled quality for off flavor critical applications

Even more Pure, Reliable and still Safe

Microlen[®] Red 3840 MCN

Microlen[®] Red 3840 LW MCN

Utmost Purity for upgraded DPP (C.I. PR 254) pigment preparations

With the ever increasing demanding needs in plastics processing and more stringent regulatory requirements, special attention is required by industry applications, such as water caps. To support the plastics value chain in fulfilling these requirements, BASF Colors & Effects has gathered a team of experts and developed or upgraded specific products targeting off-flavor critical applications.

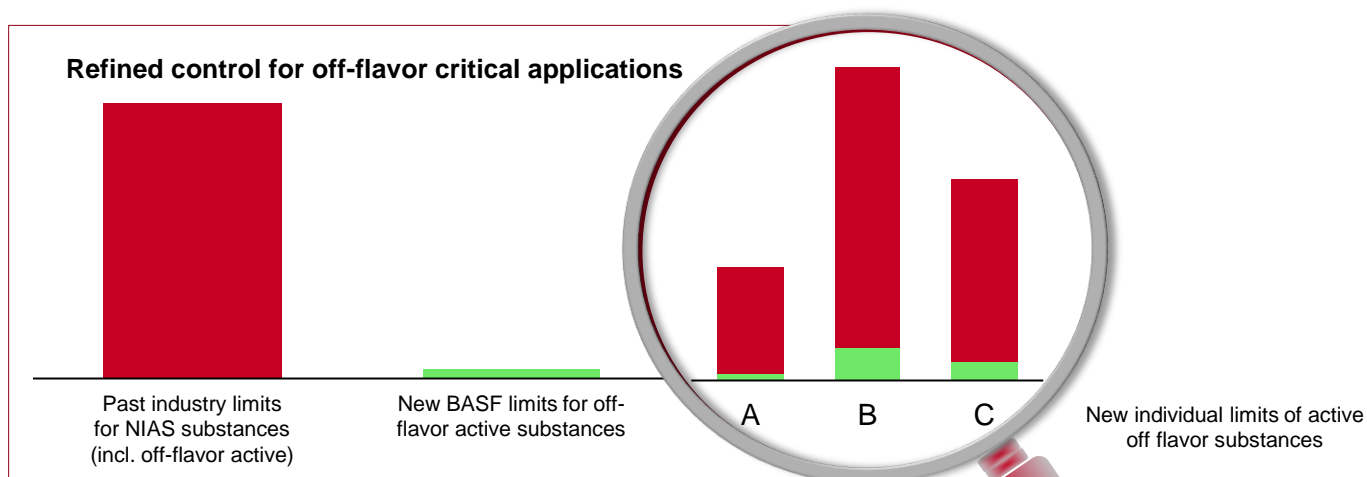
Microlen[®] Red 3840 MCN is upgraded according to the latest DPP pigment development. It is:

- Synthesized with built-in specifications with regard to off-flavor active substances
- Purity controlled for off-flavor critical applications
- Broadly food contact compliant i.e. EU 10/2011, China GB 9685.2016, FDA, 21 CFR §178.3297...

Microlen[®] Red 3840 LW MCN is upgraded to offer same purity benefits. It is :

- The proven low warping version
- As food compliant as Microlen[®] Red 3840 MCN, but with Food Contact Notification (FCN) from FDA

Thanks to special built-in purity profile, these pigment preparations are now even more reliable for use in off-flavor critical applications.



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